Methods of Tree Appraisal: A Review of Their Features and Application Possibilities

M.A. Grande-Ortiz, E. Ayuga-Téllez, and M.L. Contato-Carol

Abstract. Urban trees perform a number of basic functions related to the environment and the welfare of city dwellers (ecological, recreational, psychological), although their benefits are not readily quantifiable. However, in certain situations, it is essential to assign an economic value to the trees. There are currently various methods for valuing the benefits of trees and greenspaces in human settlements, including statistical methods, the travel cost method, contingent valuation, the hedonic pricing method, and integrated methods. However, these methods are not used in official valuations of urban trees; in these cases, appraisal methods are used. The aim of this paper is to study the appraisal methods used for their detailed features and the possibilities of their application. The main conclusion of this review is that there are a number of methods with different types of application. The best method is selected according to tree location, type of land ownership, and the availability of data. Methods with a higher degree of applicability are CTLA, a parametric method of low difficulty, and Contato, a mixed method of medium difficulty. In any case, it is advisable to increase efforts to objectify the correction index in the case of parametric and mixed methods.

Key Words. Appraisal; Parametric Indexes; Urban Trees; Valuation.

A tree provides many benefits to the urban dweller, both environmental (Jim and Chen 2009) and psychological (Sugiyama et al. 2008; Laforteza et al. 2009). The presence of trees, whether grouped together in greenspaces or lining streets, is considered essential in improving the quality of life and well-being of city dwellers (Table 1).

In cities, trees have been considered to fulfill a primarily ornamental purpose; however, there is no doubt that they also perform other equally important functions, such as their use for recreation (Gundersen et al. 2006), their role as a link between man and nature (Dwyer 1995; Aldous 2007), and their contribution to the general well-being of the city's residents (Dwyer et al. 2000; O’Brien 2005). Moreover, numerous works have demonstrated the role of urban trees in improving the environment (Nowak 2006) (Table 2).

Trees can enhance environments where people show a positive trend in their willingness to pay more for goods and services (Luttik 2000; Wolf 2004; Jim and Chen 2006; Wolf 2009a; Wolf 2009b; Joyce et al. 2010). However, all these benefits of urban trees are not readily quantifiable.

Recent studies show an increase in public concern over urban trees (Escobedo et al. 2006; Zhang et al. 2007; Kirnbauera et al. 2009; UEA 2009). Nevertheless, the value of trees to urbanites is generally underestimated (Dwyer et al. 1992), and it currently only becomes necessary to establish the economic value of a tree when:

* Legal regulations need to be applied for updating rates, taxes, or re-estimating land value (Schmied and Pillmann 2003).
* There has been damage to the trees: wounds inflicted by third parties, disasters, floods, storms, or damages caused by the installation and maintenance of public service networks (Jim 2003).
* Jobs need to be done involving the planning and management of work on public trees, financial analysis, or updating of public assets, inventories, and cataloging (Miller 1997).

The experience of these benefits by any single person does not exclude others from experiencing similar benefits, both immediately and indefinitely (Wolf 2005). In this regard, authors such as Fabbri (1989), Miller (1997), Caballer (1999), and Nowak et al. (2002) indicate the difficulties encountered when attempting to set a value on trees in a city. They maintain that this assessment has to be based on the various functions provided by the tree throughout its life.

METHODS TO EVALUATE THE BENEFITS OF TREES AND GREENSPACES

There are many methods to evaluate the benefits of trees and greenspaces in human settlements, including statistical methods, the travel cost method, contingent valuation, the hedonic pricing method, and integrated methods.

Statistical methods (multiple regressions) are used to relate the value of the property to urban trees (Anderson and Cordell 1988; Dombrow et al. 2000a; Luttik 2000; Sander et al. 2010). The basic principle of these methods is the statistical probing of the association between green features and property value (Jim 2006). These methods are not easily generalizable and require a large amount of data to replicate the model in another city.
The travel cost method estimates the value of recreational benefits generated by ecosystems. In this case, the value of the site is reflected in how much people are willing to pay to get there (Dwyer et al. 1983; Willis and Garrod 1991; Berging and Price 1994; McKeand et al. 1995; Garrod and Willis 1997; Zawacki et al. 2000; Parsons 2003; Iamtrakul et al. 2005; Delang and Ling 2008). Many people, including jurists, policy makers, economists, and others, do not accept the results of this method.

Table 1. The social benefits of urban trees.

<table>
<thead>
<tr>
<th>Contribution</th>
<th>Description</th>
<th>References</th>
</tr>
</thead>
<tbody>
<tr>
<td>Positively influence</td>
<td>Trees can positively influence people’s feelings, attitudes, moods, and behaviors.</td>
<td>Chang (2008); Kaplan and Kaplan (2009)</td>
</tr>
<tr>
<td>Medical benefits</td>
<td>Trees help shorten hospital stays and reduce the level of medication taken by post-operative patients. They are beneficial to one’s health in other, indirect ways.</td>
<td>Ulrich (1984); Ulrich (1986); Heisler and Grant (2000); Taylor et al. (2001); Powe and Willis (2002); Frumkin (2003)</td>
</tr>
<tr>
<td>Mental benefits</td>
<td>Trees and vegetation can have a strong relaxing effect, reduce the mental fatigue of the urban resident, and the Attention Restoration Theory provides an analysis of the kinds of experiences that lead to recovery from such fatigue. Trees create an environment that is more comfortable to work in, and raises the level of productivity.</td>
<td>Ulrich (1981); Ulrich (1986); Kaplan and Kaplan (1989); Hull (1992b); Kaplan (1995a); Kaplan (1995b); Lewis (1997)</td>
</tr>
<tr>
<td>Social interaction</td>
<td>Trees attract a person to outdoor public spaces, which improves opportunities for social interaction. Although vegetation has been linked to fear of crime and crime in a number of settings.</td>
<td>Ulrich (1986); Hull (1992a); Coley (1997); Lewis (1997); Kweon et al. (1998); Kuo and Sullivan (2001); Troy and Grove (2008)</td>
</tr>
<tr>
<td>Economics benefits</td>
<td>Trees provide a number of economic benefits through energy savings. Energy benefits may be partially offset by certain problems. Urban trees also provide economic benefits other than those previously mentioned.</td>
<td>Powell (1993); McPherson (1993); Dwyer et al. (1992); McPherson and Rowntree (1993); McPherson et al. (1999b); Sherrill (2003); McPherson and Muchnick (2003); McPherson et al. (2005); Bratkovich (2008); Donovan and Butry (2009)</td>
</tr>
</tbody>
</table>

Table 2. The environmental benefits of urban trees.

<table>
<thead>
<tr>
<th>Contribution</th>
<th>Description</th>
<th>References</th>
</tr>
</thead>
<tbody>
<tr>
<td>Climate control</td>
<td>Trees lower temperatures by shading surfaces, dissipating heat through evaporation, and controlling the air movement responsible for advective heat.</td>
<td>Oke (1980); Dwyer et al. (1992); Nowak and McPherson (1993); Kjelgren and Montague (1998); Montague and Kjelgren (2004)</td>
</tr>
<tr>
<td>Soil and water quality</td>
<td>In the case of water, trees help control stormwater, raise water quality, and help slow erosion.</td>
<td>Huang et al. (1992); McFarland (1994); Dwyer (1995); Bartensa et al. (2008)</td>
</tr>
<tr>
<td>Air quality</td>
<td>As trees reduce summertime temperatures, they also help raise the quality of air in a city. Trees serve as physical barriers to air-carrying pollutants and through the sequestration of carbon, help reduce the greenhouse effect. Through the rustling of leaves, trees mask unwanted noises and absorb sound. Trees also modify humidity.</td>
<td>Pesson (1978); Huang et al. (1987); Oke (1989); Smith (1990); CEPAL (1991); Dwyer et al. (1992); McFarland (1994); Moretón (1996); Jo (2001); Nowak and Crane (2002); Codina and Barón (2003); Fang and Ling (2003); Nowak et al. (2004); Bucur (2006); Nowak et al. (2006a); Nowak et al. (2006b)</td>
</tr>
</tbody>
</table>
for obtaining the monetary value of an individual tree. Various papers discussing this issue show the divergence of views (De Groot et al. 2002; Contato 2004; Babier and Heal 2006; McComb et al. 2006; Heal 2007; Donovan and Bruty 2008).

The contingent valuation method involves directly asking people, in a survey, how much they would be willing to pay for specific environmental services and is the most widely used method for estimating non-use values (Schulze et al. 1983; Morey et al. 1991; Xu et al. 2003; Jim and Chen 2006a; Vesely 2007; Zhu et al. 2007; Bernath and Roschewitz 2008; Chen and Jim 2008; Lo and Jim 2010; Becker and Freeman 2010). Most urban trees are on public lands, thus making this method difficult to use for assessing urban trees, as local governments do not often have staff for surveying.

The hedonic pricing method estimates the value of environmental amenities that affect the prices of marketed goods. The method is based on the assumption that people value the characteristics of a good rather than the good itself. Prices will therefore reflect the value of a set of characteristics (including environmental characteristics) that people consider important when purchasing the good (Mora 2006; More et al. 1988; Týrväinen 1997; Týrväinen and Miettinen 2000; Laverne and Winson-Geideman 2003; Price 2003; Morancho 2003; Jim and Chen 2006b; Wolfe 2007; Sander et al. 2010). This method requires the intermediary of house prices to estimate tree value. If the trees are widely scattered in the city, a large amount of data may be required, possibly making this approach impractical.

Integrated methods employing remote sensing, computer modeling, and computation techniques make it possible to assess the aggregate benefits of the tree cover of a city, but are not suitable for individual tree assessment (Jim 2006).

These methods are not used in the official valuation of urban trees in administrative regulations. In these cases, the valuations are based on tree appraisal methods, as they allow the monetary value of an urban tree to be determined. The objective of the present review is to study these appraisal methods.

## APPRAISAL METHODS

The different methodologies have been classified into three groups (Espluga 1989): multiplicative or parametric methods, economic or capitalization methods, and mixed methods.

Using multiplicative or parametric methods, the value is determined by the equation:

\[ Value = f(x_1, x_2, x_3, x_4, \ldots, x_n) \]

where \( x_1, x_2, \ldots, x_n \) are the variables of type, aesthetic appeal, location, historical significance, etc. In these methods, \( t \) (age of the tree) is another variable of the valuation equation.

Economic or capitalization methods are based on the application of different procedures for evaluating investments. They distinguish between objective and subjective criteria, which are combined in the previous group. They make it possible to set a monetary value for a living element via the following equation:

\[ Value = f(t) \]

where \( t \) is the age of the tree.

Mixed methods are based on a system that combines capitalization and parametric indices. The value formula is:

\[ Value = f(t; x_1, \ldots, x_n) \]

where \( t \) is the age of the tree and \( x_1, \ldots, x_n \) are the variables of type, aesthetic appeal, location, etc. If the initial value is obtained by means of a capitalization method, \( t \) is included in the equation. If the initial value is obtained by a parametric method, \( t \) must be parameterized.

### Multiplicative or Parametric Methods

The Tedesco method (Bernatzky 1978) uses the following formula to calculate the value of a tree:

\[ Value = E \times B \times U \times D \times T \]

where \( V_b \) is a value of market price for tree per cm² of basal area, \( BA \) is the section of the basal area, \( S \) is a variable defining the location (open country 1.3, country 1.5, forest 1.8, city 2, downtown 3), and \( E \) represents the condition of the tree on a descending scale from 1 for completely healthy, to 0 for a very ill and weakened specimen. \( I \), an index, reflects the tree’s environmental compatibility on a descending scale, from 1 for completely compatible to 0.1 for not compatible, \( T \) is an index that reflects the ratio between life expectancy and age of tree, and \( R \) is the percentage reduction in value due to damage to the tree.

The Swiss method (Ferraris 1984) takes into consideration four basic indices: species (\( E \)), state of health and aesthetic value (\( B \)), location (\( U \)), and size (\( D \)). These variables are separated qualitatively to avoid errors of judgment. This method also evaluates damage to trees, including damage that does not involve the total loss of the tree. The method makes use of the following formula:

\[ Value = E \times B \times U \times D \]

The French method (Ferraris 1984) establishes an index related to the cultivation care (\( T \)) required for the maintenance of the specimen. Ferraris (1984) reviewed the Swiss methodology and adapted it to include \( T \) in the valuation expression in order to fix a monetary value for trees in private parks and gardens in France. This method attempts to define the most likely cost of replacement. The value is obtained via the use of four indices: a species index (\( E \)), an index of health and aesthetic value (\( B \)), a location index (\( L \)), and a size index (\( D \)) (with values determined according to the ranges of the normal circumference). The following expression is used for tree valuation:

\[ Value = E \times B \times L \times D \times T \]

The Italian method (Fabbri 1989) uses the following formula to calculate the value of a tree:

\[ Value = P \times I \times S \times C \]

This method takes into account the base price of the same species in a nursery (\( P \)); an index (\( I \)) reflecting the tree’s state of health and appearance on a scale of 1 to 10; a location index (\( S \)) with values of between 6 and 10, according to whether the
tree is located in the city or in a rural area; and finally, a factor indicating the size (C), with values from 1 to 55 for normal circumferences of between 30 and 900 cm respectively.

The North American method (CTLA 1992; CTLA 2000) gave rise to the idea of a “base value” as an expression of the unit price of a section of trunk, and considers the maximum value of a tree to be the product of this base value multiplied by the area of the section of the trunk. Corrector indices (species, condition, and location) maintain or reduce this value, but never increase it.

[8] Value = [trunk area (cm²) × basic price cm²] × species × condition × location

The North American method only considers the utilitarian aspect of trees—initially the value of their wood—but in recent years tree value has also been estimated in terms of energy savings, air pollution, and other environmental functions. There is an adaptation of this method in the UK known as CAVAT (Neilan 2008). CAVAT can increase, decrease, or cancel the tree’s base value by the corrector index. This method has software that enables automatic calculation of value (CAVAT 2012).

The Finnish method (Caballer 1999) uses a base value for each genus and species, established for each square centimeter of a section of trunk taken 1 m above the ground. The value of any individual tree is then found by multiplying its cross sectional area at this height by this base value. This is then corrected using a location index (according to whether the tree is in the city or in the country; the value of a city tree is always increased by this step) and a discount parameter based on the specimen’s state of health and conservation. The final value is therefore expressed as:

[9] Value = S × P × L × E

where S is the section of the trunk, P is a value established and tabulated per cm² of section (which varies according to species), L is a variable defining the location (open country 1.3, forest 1.8, city 2), and E represents the condition of the tree on a descending scale, from 1 for completely healthy to 0.2 for a very ill and weakened specimen.

The formulaic expert method (FEM) (Jim 2006) selects six primary criteria (dimension, species, tree, condition, location, and outstanding consideration) branched in 45 secondary criteria. Each primary criteria is standardized to carry equal weight (maximum aggregate scored is 100) and are then all added together. The tree’s monetary value is the result of multiplying the aggregate score of a tree by a monetary assignment factor (MAF). This factor is derived from the three-year average sale price per m² of medium-sized residential flats. The expression for valuing a tree is:

[10] Value = (D+S+T+C+L+O) × (100/135) × MAF

The scores are computed using additive of secondary value. The secondary values are obtained by selecting from a multiple-choice list of options. D is the score for dimension of the trees and is calculated by adding the scores associated with height, crown, trunk, and relative size (maximum value 25). S is the score for the species, including aesthetic value and rarity (maximum value 15). T is the score for tree specimen and includes the quality of the tree structure and its service as habitat (maximum value 20). C is the score for condition and includes the symptoms of pests and diseases, the scores of condition of the trunk, branches, foliage, and roots (maximum value 25). L is the score for location and includes abundance, suitability, danger, environment, and environmental benefits (maximum value 20). O is the score for outstanding characteristics and is calculated by adding the score of outstanding features, such as size, botanical interest, or historical association (maximum value 25).

Capitalization Methods

Capitalization methods evaluate trees by applying indexes, matrix tables, and other simplified forms, and are aimed at making calculations easier for people who are not necessarily experts in the subject. Multiplicative methods do however include the age of the tree as a basic variable, as measured by the size and life-expectancy indexes. The interest rates are the rate of growth of the tree and the accumulated average annual growth rates are distributed in different ways throughout the life of a tree.

There are two basic methods of capitalization: value based on the replacement costs and value based on maintenance costs (Caballer 1999).

The equation used as the basis for replacement cost methods is:


where P is the market price of the tree, C_n is the cost of annual maintenance, C_r is the cost of removal, and k is the factor determined by the age of the tree.

The equation used as the basis for maintenance cost methods is:

[12] Value = (1 + i)× (P × C_i) / P

where i is interest rate, t-t_0 is the number of years during which maintenance tasks are performed, P is the market price, C_i is the planting costs, and P is the probability of rooting.

Mixed Methods

The ICONA method (López Arce 1975) was proposed for calculating compensation in the case of loss of ornamental trees. It uses six indices, which when multiplied with each other, give the final value of the tree.

The species and varieties are classified into eight types, and each of these is assigned a particular coefficient (A). This classification uses as a reference the sales price in the respective nurseries, based on the hypothesis that this price accurately reflects the degree of difficulty in reproducing and growing a particular tree species.

The index for aesthetic and functional value and health (B) establishes four values, ranging from 1 for evidently diseased or severely mutilated specimens, to 10 for outstanding, healthy and vigorous trees. The authors’ proposal is noteworthy for the distinction it makes between trees planted in groups or arranged in rows.

The method includes a double-entry table for the location index (C) with a combination of elements that provides nine different locations. Values are assigned according to the size of the city measured by the number of inhabitants, and to the tree’s visual surroundings (from rural to urban or with special significance).

It also proposes a rarity index (D). The number of trees of a particular species in an area is registered on a scale
of 1 to 10, with 1 representing abundant species and 10 representing species that are rare or unique in that area.

The method only has two classifications of a tree’s singularity (E): either the tree has a certain uniqueness value (e.g., historical significance) or it is of no cultural interest at all. In the first case the value of the specimen is doubled.

The age index (F) is calculated by means of an age/diameter ratio, expressed as \( e^2/d \), where \( e \) is the age and \( d \) is the normal diameter at breast height. The reason the age is squared is to make the evaluation reflect the fact that the maintenance expenses at advanced ages are much greater.

The final value of a specimen is expressed as follows:

\[
\text{Value} = A \times B \times C \times D \times E \times F
\]

The Norma Granada method (AEPJP 1990; AEPJP 1999; AEPJP 2007) is another mixed method. In early versions of this method (AEPJP 1990; AEPJP 1999), the basic value was obtained for each species in a regression model based on tree age. After its latest revision, the method uses the following expression for valuing a tree:

\[
\text{Value} = (Bv \times \text{Els}) (1 + \text{Ele})
\]

where \( Bv \) is the base value obtained for each species in a regression model based on circumference (1 m from the ground), \( \text{Els} \) is the value for health and photosynthetic activity, \( \text{Ele} \) is extrinsic factors (such as aesthetic appeal and function, representativity and rarity value, location, and other exceptional factors). A comprehensive collection of data on the tree to be appraised is required in order to obtain these values.

The New Zealand method (standard tree evaluation method, STEM) is one of the most widely used. The method (Watson 2002) uses a point system to rate 20 tree attributes in three general categories of condition, amenity, and notable (special merit) qualities. The point total is then multiplied by the wholesale cost of a five-year-old tree (no indication of species specificity). To this is added the wholesale cost of planting the tree and the cost of maintaining the tree until it reaches the same age as the tree that was lost. Finally, the figure is multiplied by a factor to convert from wholesale to retail (doubling suggested).

\[
\text{Value} = \text{total points (540 possible)} \times \text{ wholesale cost} + \text{planting cost} + \text{maintenance cost} \times \text{ retail conversion factor (2 suggested)}
\]

The Contato method (Contato 2004) proposes the application of a system that combines capitalization and parametric indices. The valuation formula is the following:

\[
\text{Value of tree} = Bv \times SI \times CI \times IAF \times LI
\]

\[
\text{Bv} = Uv \times ac
\]

where \( Uv \) is the unit value of tree cover expressed in $/m^2$, according to the group to which the species to be valued belongs. The area of the canopy (tree cover), \( ac \), is expressed in \( m^2 \) of the specimen to be valued. This can be calculated in the field, when on-site measurement of the diameter of canopy is possible. If this is not possible, it is subtracted from the diameter–area of the canopy regression curves established for each species grouping. \( Bv \) is the base value of the tree. Indicated as the product of the \( Uv \) of cover, according to the group to which it belongs and its \( ac \). \( SI \) is the species index (ranges from 0.6 to 1.2). \( CI \) is the index of condition or appearance (values of 0.1 or 2). \( IAF \) is the index of aesthetic and functional value (with values of 1, 1.25, and 1.5). \( LI \) is the index of location or situation (with values of 1, 1.25, and 1.5).

The base value of each tree is calculated from its age, using the capitalization formula, as is follows:

\[
\text{Value} = \left( \frac{NP + PC + CPS}{\alpha} \right) \left( 1 + \frac{j}{n} \right)^{\alpha} \left( 1 + \frac{AMIC}{(1+i)^n} \right) \left( 1 + \frac{PEC}{(1+i)^n} \right) \frac{q}{4}
\]

where \( NP \) is nursery price; \( PC \) is planting costs; \( CPS \) is cost of planting supplies; \( \alpha \) is the percentage of trees that become established, expressed as annual planting yield; \( n \) is tree age at the time of evaluation; \( AMIC \) is annual maintenance costs over \( j \) years;
Table 4. Characteristics of methods for the evaluation of urban trees.

<table>
<thead>
<tr>
<th>Methodology</th>
<th>Method</th>
<th>Subjective</th>
<th>Objective</th>
<th>Integration</th>
<th>Variable</th>
<th>Predominant factors in the assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parametric</td>
<td>Tedesco</td>
<td>Sp, H&amp;A, O</td>
<td>L</td>
<td>multiplicative</td>
<td>area</td>
<td>L, H&amp;A</td>
</tr>
<tr>
<td>Swiss</td>
<td>Sp, H&amp;A, O</td>
<td>L</td>
<td>L</td>
<td>multiplicative</td>
<td>size</td>
<td>H&amp;A</td>
</tr>
<tr>
<td>French</td>
<td>Sp, H&amp;A, O</td>
<td>L</td>
<td>L</td>
<td>multiplicative</td>
<td>circum</td>
<td>circum</td>
</tr>
<tr>
<td>Italian</td>
<td>Sp, H&amp;A, O</td>
<td>L</td>
<td>L</td>
<td>multiplicative</td>
<td>area</td>
<td>H&amp;A</td>
</tr>
<tr>
<td>CTLA</td>
<td>Sp, H&amp;A, L</td>
<td>multiplicative</td>
<td></td>
<td></td>
<td>age, age</td>
<td>H&amp;A</td>
</tr>
<tr>
<td>Finnish</td>
<td>Sp, H&amp;A, O</td>
<td>L</td>
<td>L</td>
<td>multiplicative</td>
<td>circum</td>
<td>circum</td>
</tr>
<tr>
<td>FEM</td>
<td>Sp, H&amp;A, L, O</td>
<td>L</td>
<td>summative</td>
<td></td>
<td>age, height, crown</td>
<td>size, H&amp;A, O</td>
</tr>
</tbody>
</table>

Mixed

<table>
<thead>
<tr>
<th>Method</th>
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<th>Variable</th>
<th>Predominant factors in the assessment</th>
</tr>
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<tbody>
<tr>
<td>ICONA</td>
<td>Sp, H&amp;A, L, O</td>
<td>multiplicative</td>
<td></td>
<td>size of trunk</td>
<td>age, age</td>
</tr>
<tr>
<td>Norma Granada</td>
<td>Sp, H&amp;A, L, O</td>
<td>multiplicative</td>
<td></td>
<td>age</td>
<td>H&amp;A</td>
</tr>
<tr>
<td>STEM</td>
<td>Sp, H&amp;A, L, O</td>
<td>summative</td>
<td></td>
<td>age</td>
<td>age</td>
</tr>
<tr>
<td>Contato</td>
<td>Sp, H&amp;A, O</td>
<td>L</td>
<td>multiplicative</td>
<td>area of crown</td>
<td>age</td>
</tr>
</tbody>
</table>

Capitalization

<table>
<thead>
<tr>
<th>Method</th>
<th>Subjective</th>
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<th>Integration</th>
<th>Variable</th>
<th>Predominant factors in the assessment</th>
</tr>
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<tbody>
<tr>
<td>Removal</td>
<td></td>
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<td>age, age</td>
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<tr>
<td>Maintenance</td>
<td></td>
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<td></td>
<td>age, age</td>
</tr>
</tbody>
</table>

Notes: Sp = species; H&A = state of health and aesthetic value; L = location; O = others index; circum = circumference

j represents the number of years during which maintenance tasks are performed for each of the specimens planted; PEC is possible extra costs; q is a particular year; and i is the interest rate.

Table 3 summarizes all of the methods reviewed. For each method, the table includes corrector indices (index); measures taken in the tree (variable), both to obtain the basic value of the tree and to determine the corrector index related to size; and the data used in the valuation for estimating costs and benefits (price).

Table 4 shows the main features of the revised methods: the type of indices (subjective or objective), the method of integrating the indices (multiplicative or additive), the variable used to determine the basic value of the tree (directly or indirectly), and the main factors in the assessment.

DISCUSSION AND CONCLUSIONS

All the methods value differently. Even for the same method and tree, appraisers obtain different valuations of different orders of magnitude (Watson 2002; Contato-Carol et al. 2008; Ponce-Donoso et al. 2009).

The multiplicative or parametric methods define and quantify one, two or more physical, explanatory and objective variables and combine these with other, more subjective, difficult-to-measure variables (e.g., aesthetic appeal, location, historical significance) related to the presence of trees in cities (Price 2003).

The capitalization methods are proposed by economists. They consider the tree to be the starting capital that will produce an income or profit over a period of time. Economists do not agree as to which economic reference value should be used to formulate this econometric evaluation (Caballer 1999; Contato 2004).

Parametric and mixed methods consider the location of the tree to be fundamental. The nearer it is to the city center, the higher its value (in these places the effects of urban stress on the plant are greater and the trees are costlier to maintain). The districts with a greater historical or cultural value are usually located in these areas.

Most methods use a subjective index (Table 4). The location index is obtained objectively in a higher number of methods, but is not very discriminating. For example, in the Swiss method, the location index takes values as large groups such as city centre (L = 10), peri-urban (L = 8) and rural area (L = 6). In recent studies, efforts have been made to objectify this index depending on the density of population (Nielan 2008) and according to the relationship between population density and woodland (Ayuga-Téllez et al. 2011).

To overcome the difficulties this poses with regard to value, the proposed index should be as objective as possible. This requires making detailed studies of numerical variables that determine the characteristics of the tree and its surroundings. A univocal relationship between indices and numerical variables can be obtained in this way (Ayuga-Téllez et al. 2011).

The integration of the indices is generally multiplicative, resulting in a greater increase in the differences between assessments made by different appraisers (Watson 2002). It would therefore be desirable to increase the use of additive methods.

Only the ICONA (López Arce 1975) and Contato (Contato 2004) methods used variables measured on the tree. Most variables used parametric methods estimated from other measurements by simple expressions. Capitalization and mixed methods use tree age as a variable, estimated from statistical data (except when the exact date of planting is known). To overcome this disadvantage, the authors recommend that managers of public spaces encourage the recording and safeguarding of this variable for all trees.

The predominant factors in the valuation methods reviewed (Table 4) are of three types, and relate to size, age, and the health-related and aesthetic value of the tree. Age is not decisive in parametric methods. Size is not determined in mixed and capitalization methods.

The methods reviewed do not consider the award of zero value to a tree, even when it is in danger of falling and poses a risk to property and people, when it is located in an inappropriate place, or when it no longer has any functional value. The CTLA and Contato methods assign a value of zero in some cases.

The most suitable uses of each method reviewed depend on the main objective, the location of the trees, the type of land ownership, and the difficulty of the valuation procedure used (Table 5). Three main objectives are established: legal claims, damage assessment, and investment value. These objectives influence the use and purpose of the different types of appraisal. Definitions collected by various authors (Swiecki and Bernhardt 2001; Konijnendijk 2003; Konijnendijk et al. 2006) have been used to establish the types of location, which are as follows: trees lining streets in towns and cities, and roadside trees (TS); parks and gardens within city boundaries (P&G); forests in urban areas or around towns and cities for the purpose of providing amenities for the population (FA); and special trees (HT) for individual trees that may be considered important community resources due to their unique or noteworthy characteris-
Table 5. Most suitable applications for each method

<table>
<thead>
<tr>
<th>Method</th>
<th>Applications</th>
<th>Location</th>
<th>Property</th>
<th>Difficulty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tedesco</td>
<td>TS/P&amp;G</td>
<td>public</td>
<td>low</td>
<td></td>
</tr>
<tr>
<td>Swiss</td>
<td>TS/P&amp;G</td>
<td>public</td>
<td>low</td>
<td></td>
</tr>
<tr>
<td>French</td>
<td>TS/P&amp;G</td>
<td>public</td>
<td>low</td>
<td></td>
</tr>
<tr>
<td>Italian</td>
<td>TS/P&amp;G</td>
<td>public</td>
<td>low</td>
<td></td>
</tr>
<tr>
<td>CTLA</td>
<td>TS/P&amp;G/FA</td>
<td>public/private</td>
<td>low</td>
<td></td>
</tr>
<tr>
<td>Finnish</td>
<td>TS/P&amp;G</td>
<td>public</td>
<td>low</td>
<td></td>
</tr>
<tr>
<td>FEM</td>
<td>HT</td>
<td>public/private</td>
<td>high</td>
<td></td>
</tr>
<tr>
<td>ICONA</td>
<td>HT</td>
<td>public/private</td>
<td>low</td>
<td></td>
</tr>
<tr>
<td>Norma Granada</td>
<td>HT/P&amp;G</td>
<td>public/private</td>
<td>medium</td>
<td></td>
</tr>
<tr>
<td>STEM</td>
<td>TS/P&amp;G</td>
<td>public/private</td>
<td>medium</td>
<td></td>
</tr>
<tr>
<td>Contato</td>
<td>TS/P&amp;G/HT</td>
<td>public/private</td>
<td>medium</td>
<td></td>
</tr>
<tr>
<td>Removal</td>
<td>TS/P&amp;G</td>
<td>public/private</td>
<td>low</td>
<td></td>
</tr>
<tr>
<td>Maintenance</td>
<td>TS/P&amp;G</td>
<td>public/private</td>
<td>low</td>
<td></td>
</tr>
</tbody>
</table>

Notes: TS = trees along the streets of town and cities; P&G = parks and gardens within city boundaries; FA = forests in urban areas around towns and cities with the purpose of providing amenities for the population; HT = special trees (individual trees may be considered important community resources because of unique or noteworthy characteristics or values) (Swiecki and Bernhardt 2001; Konijnendijk 2003; Konijnendijk et al. 2006)

Grande-Ortiz et al.: Methods of Tree Appraisals


Resumen. Los árboles urbanos realizan una serie de funciones básicas relacionadas con el medio ambiente y el bienestar de los habitantes de las ciudades (ecológicas, recreativas, psicológicas), aunque sus beneficios no son fácilmente cuantificables. Sin embargo, en ciertas situaciones, es esencial para asignar un valor económico a los árboles. Actualmente existen varios métodos para valorar los beneficios de los árboles y espacios verdes en los asentamientos humanos, incluidos los métodos estadísticos, el método de costo de viaje, valoración contingente, método de precios hedónico y métodos integrados. Sin embargo, estos métodos no se usan en tasaciones oficiales de árboles urbanos; en estos casos, se utilizan métodos de evaluación. El objetivo de este trabajo es estudiar los métodos de evaluación utilizados por sus características detalladas y las posibilidades de su aplicación. La principal conclusión de esta revisión es que hay una serie de métodos con diferentes tipos de aplicación. El mejor método es seleccionado de acuerdo a la ubicación del árbol, tipo de propiedad de la tierra y la disponibilidad de datos. Los métodos con un mayor grado de aplicabilidad son CTLA, un método paramétrico de dificultad baja y Contato, un método mixto de dificultad media. En cualquier caso, es aconsejable aumentar esfuerzos para hacer objetivo el índice de corrección en el caso de métodos paramétricos y mixtos.